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GAFSU Newsletter Launch Proposal & Call for Contributions

Dear GAFSU members:

The Global Alliance of Foreign Studies Universities (GAFSU) is the first alliance of its kind formed by higher education institutions worldwide with strengths in the teaching and research of foreign languages as well as area studies. Since the inauguration of GAFSU, 35 institutions from 19 countries have joined us and become GAFSU members. Through mutual trust and joint efforts, we aim to develop GAFSU into a world-class collaboration platform for foreign language teaching and research, area studies, and people-to-people and cultural exchanges.

According to the working mechanism under the GAFSU Charter, the GAFSU Secretariat, based at Beijing Foreign Studies University (BFSU), is responsible for the coordination of GAFSU activities. To fulfill GAFSU's mission, we propose to launch a biannual newsletter for GAFSU members to share information and experience, promote mutual understanding and dialogues on a regular basis.

The GAFSU Secretariat, in conjunction with BFSU's Foreign Language Teaching and Research Press (FLTRP), will dedicate ourselves to develop and launch the *GAFSU Newsletter*. The editorial board will consist of Board Director (Prof. Jia Wenjian, Vice President, BFSU), Executive Board Director (Prof. Ke Jing, Director of the BFSU International Office and Secretary-General of the GAFSU Secretariat), Associate Board Director (Ms. Zhang Siying, Deputy Editor-in-Chief of FLTRP) and Board Members (Heads of international offices or relevant departments from GAFSU member institutions). An editorial team will be formed subsequently and responsible for the editing, design, translation and proofreading of the *GAFSU Newsletter*.

The First Issue of *GAFSU Newsletter* Layout (Draft)

No.	Columns	Descriptions	Remarks
1	Greeting Messages	Prof. Yang Dan, GAFSU Council Chairman's Message	
2	GAFSU	Introductions of the GAFSU	200-300 words for each

	Overview	Charter, members, events, etc.	member with logo and homepage link
3	GAFSU Highlights	<ul style="list-style-type: none"> Recent activities and developments of GAFSU members, e.g. institutional roadmap, educational philosophy, talent cultivation, international languages and cross-cultural communication, people-to-people exchanges, etc. 	500-800 words per article
4	GAFSU Experience	Special reports about GAFSU members in areas of talent cultivation, teaching and research, international exchange and cooperation, community services, technological advance, etc.	2,000-3,000 words per article
5	GAFSU Publications	<ul style="list-style-type: none"> Promoting and recommending university publications Introducing international publication collaborations among GAFSU members and their university press, e.g. joint research publication, multilingual publication, copyright cooperation, etc. 	300-500 words per article

Timelines:

GAFSU Member Contact Confirmation Deadline	April 1st, 2020
Contributions Submission Deadline	May 10th, 2020
1 st GAFSU Newsletter Release	June 15th, 2020

How to Contribute?

- ☆ We're seeking contributions for content to be featured in our GAFSU Newsletter.
- ◆ Each GAFSU member please nominate a contact person by **April 1st, 2020**
 - ◆ Please submit contributions as per column descriptions by **May 10th, 2020**
 - ◆ Please send emails to gafsu@bfsu.edu.cn using subject lines:

- 1) **[Name of the institution] + GAFSU Contact**
 - 2) **[Name of the institution] + Newsletter Content Contribution**
- ◆ **Language: English**

Thank you as always for your continued support to the development of GAFSU. We believe that our GAFSU members have much to share with us in terms of talent cultivation, teaching and research as well as international exchange cooperation. We are indeed looking forward to your contributions and the successful launch of GAFSU Newsletter!

The GAFSU Secretariat
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